

12.06.2018 MANTECA TRANSIT CENTER



NBS University
Continuing Education for Public Agencies

Getting to YES: Successful Revenue Enhancement Strategies

This full-day workshop will explore four intensive learning sessions in one day on successful revenue enhancement strategies. Topics include:

1. Navigating Fiscal Stress & Negative Fiscal Impacts;
2. How to Pass a Revenue Measure;
3. Communicating a Water/Wastewater Rate Increase;
4. Stormwater Funding: a 10-Step Plan

Participants will learn about municipal revenues, fiscal stress, fiscal impacts, revenue measures, outreach strategies, tax measures, rate studies, legal noticing requirements, and funding options for stormwater.

December 6, 2018

10:00 a.m. - 4:00 p.m.

City of Manteca, Transit Center

220 Moffat Blvd, Manteca CA 95336

Early bird registration: \$60 members/ \$75 non-members
After November 10th: \$70 members/ \$85 non-members
Lunch will be provided. Free on-site parking is available.



Municipal Management Association
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