## AGENDA  MUNICIPAL MANAGEMENT ASSOCIATION OF NORTHERN CALIFORNIA

**Board of Directors Committee Meeting**  
**Thursday, September 13, 2018** | **4:00 p.m. to 5:00 p.m.**  
**Webex Link:** [mmanc.my.webex.com/](https://mmanc.my.webex.com/)  
**Dial in:** 510-338-9438 **Access code:** 623 393 268

### TOPIC | PREPARATION | PROPOSED PROCESS
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1. **Commence Meeting/Roll Call**  
   **TIME:** 2 minutes  
   **PURPOSE:** Procedure  
   **LEADER:** Miranda Lutzow/Alexandra Orologas  
   **PREPARATION:** None  
   **PROPOSED PROCESS:** Meeting opened at 4:05 p.m.
2. **Director Reports**  
   **TIME:** 2-5 minutes each  
   **PURPOSE:** Informational/Feedback  
   **LEADERS:** Miranda Lutzow, Carla Hansen, Shay Narayan, Jessica Deakyne, Justin Lovell, Alexandra Orologas, Monica Davis  
   **PREPARATION:** None  
   **PROPOSED PROCESS:** Justin Lovell advised that MMANC now has over 600 members. Monica Davis and Carla Hansen provided an update about the annual conference and reminded board members to register for the conference and that it is part of their board role to attend the annual conference.
3. **Update - Discounted Event Registration Policy**  
   **TIME:** 10 minutes  
   **PURPOSE:** Update  
   **LEADERS:** Chantal Cotton Gaines, Joanna Altman, Elizabeth Dallman, Eric Zetz  
   **PREPARATION:** None  
   **PROPOSED PROCESS:** Subcommittee reported they will come back to the November board meeting on this topic.
4. **Update – MMANC Strategic Plan**  
   **TIME:** 2 minutes  
   **PURPOSE:** Update  
   **LEADERS:** Miranda Lutzow  
   **PREPARATION:** None  
   **PROPOSED PROCESS:** Miranda advised that there will be a follow up meeting in December on this topic to bring to the board at the January 2019 retreat.
5. **Update – MMANC Marketing Plan**  
   **TIME:** 2 minutes  
   **PURPOSE:** Update  
   **LEADERS:** Miranda Lutzow  
   **PREPARATION:** None  
   **PROPOSED PROCESS:** Miranda advised that the board is waiting for the Marketing Plan from Tripepi Smith.
6. **Signature/Regional Event Updates**  
   **TIME:** 2-5 minutes each  
   **PURPOSE:** Informational/Feedback  
   **LEADERS:** All  
   **PREPARATION:** Prepare short update on Region activities and planning  
   **PROPOSED PROCESS:** Annual Conference Update: Registration Open.  
   Region 1: Oct 1 Diversity & Project Management Event – Santa Cruz  
   Region 2: TBD, Networking Event – Sonoma  
   Region 3: Oct 12, Development of Quarry Park - Rocklin  
   Region 4: January TBD – Networking Clothing Drive – East Bay  
   Region 5: December 6, MBS Revenue Generation Workshop – Manteca
### Other Items and Announcements

**PURPOSE:** Informational  
**LEADERS:** All  

Serenity Mlay (Region 4) volunteered to chair 2019 Winter Forum.

### Adjournment

**PURPOSE:** Meeting’s End  
**LEADERS:** Miranda  

**TIME:** 4:45 p.m.