



AGENDA MUNICIPAL MANAGEMENT ASSOCIATION OF NORTHERN CALIFORNIA

Board of Directors Committee Meeting

Thursday, December 13, 2018 | 4:00 p.m. to 5:00 p.m.

Webex Link: <https://mmanc.my.webex.com/> | **Dial in:** 510-338-9438 | **Access code:** 623 393 268

TOPIC	PREPARATION	PROPOSED PROCESS
<p>1 Commence Meeting/Roll Call TIME: 2 minutes PURPOSE: Procedure LEADER: Miranda Lutzow/Alexandra Orogas</p>	None	- Meeting opened at 4:08 p.m.
<p>2 Director Reports TIME: 2-5 minutes each PURPOSE: Informational/Feedback LEADERS: Miranda Lutzow, Carla Hansen, Shay Narayan, Jessica Deakyne, Justin Lovell, Alexandra Orogas, Monica Davis</p>	None	- President Miranda Lutzow noted she was working on items that will be mentioned later on in this agenda. Vice President Carla Hansen announced that the 2019 board will have a board retreat in January and encouraged members to fill out a poll for a date.
<p>3 2019-2024 MMANC Strategic Plan TIME: 10 minutes PURPOSE: Decision LEADERS: Miranda Lutzow</p>	Review the adopted 2019-2024 Strategic Plan	- Board reviewed adopted Strategic Plan. Communications Director Alexandra (Alex) Orogas will change Karen Pinkos' success story to reflect her new role in 2019.
<p>4 Update – Marketing Plan TIME: 2 minutes PURPOSE: Informational LEADER: Miranda Lutzow</p>	None	- Miranda advised that the Marketing Plan from Tripepi Smith is now on a March 2019 timeline. Alex will work with Ryder to move forward.
<p>5 Approval of Honorary & Executive Members TIME: 5 minutes PURPOSE: Decision LEADER: Justin Lovell</p>	Review the list of proposed Honorary and Executive Members	Motion – Chantal Cotton Gaines Second – Theresa de la Vega Item Approved
<p>6 Affiliate Agreement with ELGL TIME: 10 minutes PURPOSE: Decision LEADER: Alexandra Orogas / Miranda Lutzow</p>	Review the proposed affiliate agreement with ELGL	Motion – Justin Lovell Second – Chantal Cotton Gaines Comment from Chantal was re: making sure board approves future yearly affiliate agreements. Item Approved.
<p>7 2019 MMANC Board Retreat TIME: 5 minutes PURPOSE: Informational LEADER: Carla Hansen</p>	None.	Vice President/Incoming President Carla Hansen advised board she was holding the 2019 Board Retreat in Walnut Creek either on January 11 or 25. She encouraged those returning on the board in 2019 to fill out the poll.
<p>8 Signature/Regional Event Updates TIME: 2-5 minutes each PURPOSE: Informational/Feedback</p>	Prepare short update on Region activities and	<ul style="list-style-type: none"> • Winter Forum – 2/21/19 in Stockton. • Women's Leadership Summit Update - Co-Chairs are Kurry Foley and Jessica Kahn, will be held in R1 or R2.

LEADERS: All

planning

- Summer Symposium Update – none.
- Region 1 – Planning 2nd annual Giants game on a weekend, working with City of Gilroy to partner on training re: What Works Cities on Data Strategies.
- Region 2 – Held Summer Symposium in Novato.
- Region 3 – Held Essentials for Supervisors event in October. Planning a Gov Engaging Youth Event in early 2019.
- Region 4 – Held Paint it Forward event in Oakland in November.
- Region 5 – Held NBS University event in Manteca in December. 71 people attended.

9 Other Items and Announcements PURPOSE: Informational LEADERS: All	None	Dave Mora, ICMA Liasion thanked Miranda for her leadership as President in 2018.
10 Adjournment PURPOSE: Meeting's End	None	TIME: 5:01 p.m.
