

League of CA Cities Community Services Policy Committee

Thursday, June 8, 2017

I. Welcome and Introductions

II. Public Comment

III. Multi-Benefit Approach to Parks and Green Infrastructure Financing

Speaker: Mary Creasman, California Director for Government Affairs, Trust for Public Lands; mary.creasman@tpl.org

- a. Climate Smart Cities (CSC) Framework: Connect, Cool, Absorb and Protect
- b. Integration and Partnerships: CSC Partnership - Applied Research - GIS Decision Support - Implementation - Finance
 - i. 1-1.5 year process with City
 - ii. Completed process with LA County and Richmond. Demo will be available. Greening projects throughout the state. Retrofitted six green alleyways in LA.
 - iii. Goal is to democratize GIS
 1. Layer this into decision support tool
- c. Conservation Economics - Looking at multiple benefit ways that parks serve communities, placing a dollar amount on this. Parks are unparalleled in return on investment:
 - i. Health Care Cost Savings
 - ii. Stormwater Management/Pollution Control
 - iii. Tourism
 - iv. Recreational Amenities
 - v. Community Cohesion
 - vi. Property Value
 - vii. Creative Economy
 1. Work has been done with St. Louis in valuing this investment.
 2. Economic Benefits - Work done with City of SF and San Jose
 - a. Cost Saving factors for local government
 - b. Revenue
- d. Two decades of Ballot Initiative Experience
 - i. Measure A - Largest Parks Measure in the Country. \$100M/yr permanently for LA County parks and open space with a set aside for high-need communities - won 75% of the vote.
 1. Can be bonded on and includes increases with inflation
 2. ½ sq. ft. cent parcel tax on development
 3. Outcome oriented - O&M built in
 4. Business community plays a huge role
 5. Set-aside funds for high need communities mapped into GIS to plan for parks in these communities that are within a 10 minute walk.

- ii. Parks a priority for voters. Outperformed transportation measure in LA by 5 points.
- iii. Parks essential in reaching sustainability, health perspective, and cool cities goal
- e. In support of SB 5
 - i. Worked hard to get SB 5 structure to AB 18 structure
 - ii. Working on additional amendments to SB 5 in the Assembly
 - iii. Need to create momentum because governor is still an obstacle. Can get governor to the table, but need to be unified, that's why two bills were introduced in the House and the Senate.
- f. Questions/Comments
 - i. Working with smaller cities
 - 1. Want to work with smaller cities because they do not have the resources like larger cities that have the staff and can attract national organizations like Bloomberg for assistance. Working with Richmond and their ferry project to ensure equity and prevent displacement.
 - 2. Biggest commitment from cities is time.
 - ii. Equity vs. high need
 - 1. LA County - 13% of funds dedicated to high need communities
 - 2. Politically, used the term "high need" instead equity. Used database approach to see which areas were high needs.
 - iii. Participatory Design Process
 - 1. Approached community to let them know they have the resources. Community gets together and decides what they want. The community comes up with the vision, votes, and selects different elements. Local job component. Works with communities with already existing leadership.

IV. Legislative Agenda - SB 5 (de Leon) California Drought, Water, Parks, Climate, Coastal Protection, and Outdoor For All Act of 2018

- a. Comments
 - i. Amendment - \$15B increase level of per capita funding to \$200M. Additional amendments include water infrastructure. AB 18 does not have as much funds in water infrastructure. Both authors of these bills are working right now together on SB 5 and AB 18. In order to continue as a stakeholder, the League needs to take direction on SB 5. Need to get it to one bill. Position on both measures is useful. Currently, the league has a "watch" position on SB 5. Taking a position will let us have a seat at the table. Both bills are at the negotiating table. Both measures in flux. AB 18 is primarily focused on parks. SB 5 includes parks, drinking water, drought relief assistance, stormwater, mudslide, other flash flood protection.
 - ii. AB 18 - Per capita allocation will go to both cities and counties. 60% cities, 40% counties

- iii. SB 5 - Two parallel tracks - 1) Attempt to work on a bill in the legislature to put on the ballot 2) Citizen's initiative, polling is being conducted on what particular interests are important to the public.
- b. Motion approved
 - i. SB 5 - Move to support if amended with direction to increase per capita funding for parks with a minimum of \$200,000 per city, minimum of \$200M to match SB 18 overall per capita allocation of \$425M. Timeline - several months.

V. HouseED Initiative: Expanded Learning in Affordable Housing Communities

Speakers: Jennifer Peck and Jenny Hicks, Partnership for Children and Youth;

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- a. Afterschool in public and affordable housing communities
 - i. In 2011, PCY launched the HouseED - Housing and Education initiative
 - 1. Increase youth access to high quality afterschool programs
 - 2. Increase capacity of housing to provide high quality programs
 - 3. Increase availability of technical assistance
 - 4. Develop public policies to support the sustainability of the program
 - ii. Quality Standards for afterschool in affordable housing partnership with the State of California
- b. Example of sites and ways to partner with Housing
 - i. Eden housing site in Petaluma in partnership with the City of Petaluma
 - 1. Employment opportunities - Hired residents
 - ii. EBALDC - Oakland, Free to low-cost summer and afterschool programs
 - iii. Summer Lunch program
 - iv. School district partnership (MidPen housing, Palo Alto housing in East Palo Alto)
 - v. Broker resources (Financial wellness program, tax return (MidPen))
 - vi. Relationship building with residents and law enforcement
 - vii. Family engagement and community awareness
- c. Funding
 - i. \$120M Federal - Only afterschool funding source in California for high school. Trump's budget eliminates all of this funding source.
 - ii. \$500M State - Amounts to \$7.57 per student. Working to increase to \$9.00 per student in budget to increase it to \$600M.

VI. Governments Engaging Youth - City/School partnership

Speaker: Bina Lefkovitz and Randi Kay Stephens, Institute for Local Government;

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- a. Developing pipeline into next generation workforce - College, career and civic youth
- b. Sacramento Summer at City Hall
 - <http://www.cityofsacramento.org/ParksandRec/Neighborhood-Services/Programs/Summer-at-City-Hall>

- i. Partnership between City of Sacramento, Way Up Sacramento, and Sacramento City Unified School District
 - ii. School provides teacher, city provides coordination around facilities and internships
- c. Flexible model
 - i. Afterschool
 - ii. In-school summer
- d. Summer at City Hall - Elk Grove
 - i. Two week summer program started in 2015
 - ii. Partnership with EGUSC, Florin High School Law Academy and the City of Elk Grove
- e. Applied for grant with ILG to expand program
- f. ILG online toolkit www.ca-ilg.org/geytoolkit for communities to start program in their cities
- g. Comments from committee members
 - i. Youth Commission updated Town of Los Gatos smoking ordinance and the commissioners sit on other commissions except the Planning Commission.

VII. Homelessness Task Force

Speaker: Jennifer Whiting, League of CA Cities

- a. Mission - To provide needed education, identify resources, and develop policy cities and counties need to prevent, assist, and reduce the number of individuals and families experiencing homelessness in our communities.
 - i. 23 Cities and Counties in Task force
- b. Goals and Outcomes
 - i. Create a website both cities and counties can use
 - ii. Recommend changes to state and federal policy
 - iii. Create a long-term strategy to continue the work of the task force
 - iv. Publish a report
- c. Homelessness plans
 - i. Did a review of all city and county Homelessness plans.
 - ii. Developed questions to consider when developing a Homelessness plan for cities and counties
- d. Roles and responsibilities were based on who has funding in the task force. Counties have more responsibilities because of their relationship to the State.
- e. No Place Like Home initiative
 - i. NOFA expected to go out early 2018. Cities are not eligible, will have to work with counties. Counties who work with cities on their NOFA will get preference.
- f. For more info: League Hot issues page, choose Homelessness resources

VIII. Legislation of Interest Update

- a. AB 18 (E. Garcia) - Both AB 18 and SB 5 have passed their house of origin, continuing to move forward and moving towards one bill.

- b. AB 735 (Maienschein) AED bill - Removes requirements school pools use AED, but recommends it as a best practice.
- c. SB 78 Afterschool program - Two parallel tracks - policy bill and budget actions moving forward. Appropriations put forth for afterschool program.