



AGENDA MUNICIPAL MANAGEMENT ASSOCIATION OF NORTHERN CALIFORNIA

Board of Directors Committee Meeting

Wednesday, May 20, 2020 | 4:00 p.m. to 5:00 p.m.

Dial in: (720) 715-8189 | <https://www.uberconference.com/mmanc>

TOPIC	PREPARATION	PROPOSED PROCESS
<p>1 Commence Meeting/Roll Call TIME: 2 minutes PURPOSE: Procedure LEADER: Jessica Deakyne/Jeff Weaver</p>	None	- Meeting called to order at 4:05 PM
<p>2 Approval February 19, 2020 Meeting Minutes TIME: 2 minutes PURPOSE: Decision LEADER: Jessica Deakyne</p>	Review Minutes	- Motion: Ellie - Second: Jill - Minutes approved
<p>3 Director Reports TIME: 1-3 minutes each PURPOSE: Informational/Feedback LEADERS: Jessica Deakyne, Monica Davis, Ellie Dallman, Milas Smith, John Stefanski, Jeff Weaver, Jill Bergman</p>	None	- Brief Report from all Directors: <ul style="list-style-type: none"> • Finance – finances are stagnant due to COVID-19. • Program – no updates • Membership – 556 members • Communications – newsletter signup now available on website • Conference – annual scheduled for next year in Monterey (Oct. 2021) • Vice President – no update • President – webinar Wednesday
<p>4 Board Roles During COVID-19 TIME: 10 minutes PURPOSE: Information/Feedback LEADER: Jessica Deakyne</p>	None	- Discussed more interest and engagement as ambassador/steward to help push content and create recognition as board members with highlight program.
<p>5 Webinar Wednesday TIME: 10 minutes PURPOSE: Informational/Feedback LEADERS: Jessica Deakyne</p>	Review Memo	- Discussed webinar Wednesday creating content through corporate partners. The pilot program with Tripepi Smith had 80 participants and currently looking for board members to host.
<p>6 Municipal Magazine TIME: 5 minutes PURPOSE: Informational/Feedback LEADERS: Ellie Dallman</p>	Review Website	- Discussed revamping/updating the design of the website with a goal of one article per week.
<p>7 Membership Survey TIME: 5 minutes PURPOSE: Informational/Feedback LEADERS: John Stefanski/Ellie Dallman</p>	None	- Discussed sending out the membership including raffling off one free membership as incentive to participate.
<p>8 Signature Event Updates TIME: 5 minutes</p>	None	- Discussed postponement of WLS and supplementing webinar Wednesday for

<p>PURPOSE: Informational/Feedback LEADERS: Signature Event Co-Chairs</p>		<p>summer symposium. Annual conference will be next year in Monterey (Oct 20-23, 2021).</p>
<p>9 Region Updates TIME: 10 minutes (2 minutes each) PURPOSE: Informational/Feedback LEADERS: All</p>	<p>None</p>	<p>- Brief Report from Region Co-Chairs on the following:</p> <ol style="list-style-type: none"> 1) Upcoming events planned 2) Recent events executed 3) Efforts to expand membership in your region <ul style="list-style-type: none"> • Region 1 – Hosted pilot webinar Wednesday with Tripepi Smith. • Region 2 – last event was winter forum. • Region 3 – WLS postpone including catering on hold with community center still available. • Region 4 – CGL course (crisis communication with CAPIO) • Region 5 – no update.
<p>10 Other Items and Announcements TIME: 5 minutes PURPOSE: Informational LEADERS: All</p>	<p>None</p>	<p>- Pat Martel notified MMANC the ICMA annual conference will be virtual. ICMA is developing session topics and to send her email on ideas. ICMA regional conference will be virtual in July.</p>
<p>11 Adjournment PURPOSE: Meeting End</p>	<p>None</p>	<p>- Meeting adjourned 4:53 PM</p>