

C O R P O R A T E  
P A R T N E R  
P R O S P E C T U S

[MMANC.ORG/PARTNERWITHUS](http://MMANC.ORG/PARTNERWITHUS)



# ABOUT MMANC

## **Mission:**

Inspiring & connecting local government leaders since 1950.

## **Values:**

- Collaboration
  - Share ideas and work together to enhance organization & the industry.
  - Learn from each other and contribute innovative ideas or identify opportunities for improvement.
- Professional Growth
  - Keeps skills and knowledge current.
  - Creates an environment to mentor and cultivate successful leaders.
  - Fosters new and creative thinking and solutions.
- Inclusiveness
  - Show consideration for all points of view.
  - Cultivate a broad and diverse network to exchange ideas.
  - Seek to provide resources to promote and support inclusiveness.
- Integrity
  - Strive to do what's right, even when it's not easy.
  - Believe in doing the right thing and following through on promises made.
  - Exercise good judgement.
- Public Service
  - Encourages our members to develop their leadership skills to better serve our communities.
  - Provides stewardship.
  - Seeks ways to increase community participation and inclusion in government.



# PARTNERSHIP OPPORTUNITIES

The 2020 MMANC Program is designed to afford Partners maximum visibility and capitalize on opportunities to meet and network with potential clients and customers. To ensure that each Partner receives the maximum level of exposure, the number of partnerships at each sponsorship level is limited. We are celebrating our 70th year as the premier local government organization and hope you're a part of it. Don't miss this exciting opportunity!

If you have any questions, please do not hesitate to contact Jessica Deakyne, 2020 MMANC President at [president@mmanc.org](mailto:president@mmanc.org).

	Platinum \$5,000	Executive \$3,000	Business Partner \$1,500
<b>Memberships &amp; Registrations</b>			
Brand visibility in newsletter emails and social media campaigns	X	X	X
Number of annual MMANC Corporate Partner members	4	2	1
<b>Visibility &amp; Networking</b>			
Recognition in all MMANC email communications	X	X	X
Listing on Corporate Partner section of MMANC website	X	X	X
<b>Publications &amp; Branding</b>			
Opportunity to submit educational articles for Municipal Magazine	X	X	X
Opportunity to submit any content to weekly newsletter	X	X	X
Appreciation posts on our social platforms	4	2	1
Webinar Wednesday registration list for any session you host	X	X	X
<b>Annual Conference</b>			
Complimentary Annual Conference Registrations	4	2	1
Space in virtual exhibit hall/landing site for Conference	X	X	X
Background for sessions features your logo	X	X	X
Opportunity to function as session facilitator/introduce keynote	X	X	
Access to Annual Conference registration list	X		
Opportunity to sponsor a special event (e.g. virtual networking)	X		
Opportunity to sponsor a break or a treat	X	X	
Personal acknowledgement at the Opening General Session	X	X	X