



AGENDA MUNICIPAL MANAGEMENT ASSOCIATION OF NORTHERN CALIFORNIA

Board of Directors Committee Meeting

Wednesday, February 19, 2020 | 4:00 p.m. to 5:00 p.m.

Dial in: (563) 999-2090 | **Access code:** 959540

TOPIC	PREPARATION	PROPOSED PROCESS
<p>1 Commence Meeting/Roll Call TIME: 2 minutes PURPOSE: Procedure LEADER: Jessica Deakyne/Jeff Weaver</p>	<p>None</p>	<p>- Meeting called to order at 4:05 PM</p>
<p>2 Approval September 18, 2019 Meeting Minutes TIME: 2 minutes PURPOSE: Decision LEADER: Jessica Deakyne</p>	<p>Review Minutes</p>	<p>- Motion: Monica - Second: Jill - Minutes approved</p>
<p>3 Approval November 20, 2019 Meeting Minutes TIME: 2 minutes PURPOSE: Decision LEADER: Jessica Deakyne</p>	<p>Review Minutes</p>	<p>- Motion: Jill - Second: Monica - Minutes approved</p>
<p>4 Approval December 18, 2019 Meeting Minutes TIME: 2 minutes PURPOSE: Decision LEADER: Jessica Deakyne</p>	<p>Review Minutes</p>	<p>- Motion: Brad - Second: Ellie - Minutes approved</p>
<p>5 UberConference TIME: 5 minutes PURPOSE: Information/Feedback LEADER: Milas Smith</p>	<p>Review Memo</p>	<p>- Milas provided a SWOT analysis of using UberConference which the board approved signing up for a premium account.</p>
<p>6 Doodle TIME: 5 minutes PURPOSE: Information/Feedback LEADER: Jill Bergman</p>	<p>Review Memo</p>	<p>- Jill provided a SWOT analysis of using Doodle which the board approved signing up for a premium account.</p>
<p>7 Director Reports TIME: 1-3 minutes each PURPOSE: Informational/Feedback LEADERS: Jessica Deakyne, Monica Davis, Ellie Dalman, Milas Smith, John Stefanski, Jeff Weaver, Jill Bergman</p>	<p>None</p>	<p>- Brief Report from all Directors: Milas reported 2019 taxes have been filed. Ellie reminded board to use her as a resource for planning events. Jeff reminded the board to market events before, during, and after including sending photos and write up to post on social media. John reported 656 current members. Jill reported she is in the process of creating subcommittees for the annual conference. Jess reported the mid-year will be on June 26th in SF, discussed corporate partner renewal is in the works, and priorities for 2020 will be emailed to the board.</p>

<p>8 Signature Event Updates TIME: 5 minutes PURPOSE: Informational/Feedback LEADERS: Signature Event Co-Chairs</p>	<p>None</p>	<p>- Brief Report from Event Co-Chairs of the following future events:</p> <ul style="list-style-type: none"> • Winter Forum – March 5, 2020 at Mare Island in Vallejo. 60 registered. 4 panels including tours. • Women’s Leadership Summit – Citrus Heights Community Center (Region 3). Theme around 100 year anniversary of women’s suffrage.
<p>9 Region Updates TIME: 10 minutes (2 minutes each) PURPOSE: Informational/Feedback LEADERS: All</p>	<p>None</p>	<p>- Brief Report from Region Co-Chairs on the following:</p> <ol style="list-style-type: none"> 1) Upcoming events planned 2) Recent events executed 3) Efforts to expand membership in your region <ul style="list-style-type: none"> • Region 1 – Mixer in Cupertino on March 12th and speed coaching in Palo Alto on March 26th • Region 2 – winter forum • Region 3 – planning public engagement/finance in Fall • Region 4 – planning GCL communications course in Hayward on June 3rd • Region 5 – planning GCL in April and networking event
<p>10 Other Items and Announcements TIME: 5 minutes PURPOSE: Informational LEADERS: All</p>	<p>None</p>	<p>- None</p>
<p>11 Adjournment PURPOSE: Meeting End</p>	<p>None</p>	<p>- Meeting adjourned 4:41 PM</p>