



MINUTES MUNICIPAL MANAGEMENT ASSOCIATION OF NORTHERN CALIFORNIA

Board of Directors Committee Meeting

Wednesday, April 17, 2019 | 3:00 p.m. to 4:00 p.m.

Dial in: (563) 999-2090 | Access code: 959540

TOPIC	PREPARATION	OUTCOME
<p>1 Commence Meeting/Roll Call TIME: 2 minutes PURPOSE: Procedure LEADER: Carla Hansen/Alexandra Orologas</p>	<p>None</p>	<p>- Meeting called to order at 3:02 p.m.</p>
<p>2 Approval of March 20, 2019 Meeting Minutes TIME: 2 minutes PURPOSE: Decision LEADER: Carla Hansen</p>	<p>Review Minutes</p>	<p>- Motion: Jeff Weaver - Second: Jessica Deakyne - Minutes approved</p>
<p>3 Director Reports TIME: 1-3 minutes each PURPOSE: Informational/Feedback LEADERS: Carla Hansen, Jessica Deakyne, Milas Smith, Justin Lovell, Monica Davis, Alexandra Orologas, Ellie Dalman</p>	<p>None</p>	<p>- Brief Report from all Directors: Programs Director Justin Lovell discussed outcome of Tomorrow’s Dept Head event. Membership Director Monica Davis is updating statistics. Communications Director Alexandra Orologas reminded members to be active on social media, stated she is gathering data. Conference Director Ellie Dallman reminded the board that May 3 is the deadline for annual conference speakers (has been since extended to May 15). President Carla Hansen discussed corporate partnerships and opportunities to partner with Cal-ICMA. Also, Carla discussed how MMANC and MMASC were invited to the County Association of County Executives to speak with them. Discussed the benefits of MMANC to members.</p>
<p>4 Strategic Plan Update TIME: 20 minutes PURPOSE: Informational/Feedback LEADERS: Carla Hansen</p>	<p>None</p>	<p>- President Carla Hansen gave a high level overview of the strategic plan and advised the Executive Board will be flushing out the recommendations. Carla called on board members to volunteer to help with implementation. Carla also mentioned the possibility of a mid-year retreat in San Francisco in July.</p>
<p>5 Signature Event Updates TIME: 5 minutes PURPOSE: Informational/Feedback LEADERS: Signature Event Co-Chairs</p>	<p>None</p>	<p>- Brief Report from Event Co-Chairs: <ul style="list-style-type: none"> • Women’s Leadership Summit – speakers are finalized and working toward finalizing City Manager panels. </p>

		<ul style="list-style-type: none"> • Summer Symposium – will be economic development focused, and discuss telling a city’s story.
<p>6 Region Updates TIME: 10 minutes (2 minutes each) PURPOSE: Informational/Feedback LEADERS: All</p>	None	<ul style="list-style-type: none"> - Brief Report from Region Co-Chairs on the following: <ol style="list-style-type: none"> 1) Upcoming events planned 2) Recent events executed 3) Efforts to expand membership in your region <ul style="list-style-type: none"> • Region 1 – Women’s Leadership Summit, Giants Game, Community Give Back • Region 2 – St. Helena Budget Event – Bob Leland • Region 3 – ASPA Event Panel • Region 4 – Happy Hour early June • Region 5
<p>7 Other Items and Announcements TIME: 5 minutes PURPOSE: Informational LEADERS: All</p>	None	
<p>8 Adjournment PURPOSE: Meeting End</p>	None	Meeting adjourned 3:53 p.m.