



MEETING AGENDA MUNICIPAL MANAGEMENT ASSOCIATION OF NORTHERN CALIFORNIA

Full Board of Directors Meeting

Thursday, April 14, 2022 | 4:00 p.m. to 5:00 p.m.

Dial in/Zoom: (253) 215 8782 | <https://us06web.zoom.us/j/99722663700?pwd=K3c0MjNTcUtSVzUyQ1c4K1NDSVp4QT09>

Meeting ID: 997 2266 3700 | **Password:** 212975

TOPIC	PREPARATION	PROPOSED PROCESS
<p>1 Commence Meeting/Roll Call TIME: 2 minutes PURPOSE: Procedure LEADER: Ellie Dallman</p>	<p>None</p>	<p>- Ellie calls the meeting to order; Giovanna takes roll.</p>
<p>2 Approval of November 17, 2021; February 10, 2022; March 10, 2022 Meeting Minutes TIME: 2 minutes PURPOSE: Action LEADER: Ellie Dallman</p>	<p>Review Minutes (attached)</p>	<p>- Board considers adopting meeting minutes. - Approved!</p>
<p>3 Budget Amendment TIME: 5 minutes PURPOSE: Action LEADERS: Melvin Gaines</p>	<p>Review attached amendment</p>	<p>- Board considers adopting budget amendment -This budget amendment reflects increases in the budget for the WLS and Summer Symposium to be in person instead of virtual; increase in revenue (\$28,380) and expenditures (\$29,000) -Passed -Will come back with a more comprehensive midyear adjustment to reflect true in person events revenues/expenditures and additional corporate sponsorships.</p>
<p>4 Director Reports TIME: 1-3 minutes each PURPOSE: Informational/Feedback LEADERS: Ellie Dallman, John Stefanski, Melvin Gaines, Anthony Valdez, Candice Rankin, Felicia Escover, Justin Lovell, Giovanna Erkanat</p>	<p>Email Best Practices (attached)</p>	<p>Brief Report from all Directors:</p> <ul style="list-style-type: none"> • President – <ul style="list-style-type: none"> ○ New website is coming next week! Still a work in progress. ○ CAL-ICMA meeting: thanks for the letter we sent to support ICMA President on equity efforts; don't hesitate to reach out to other associated orgs to support our events and communications efforts • Vice President <ul style="list-style-type: none"> ○ Summer retreat being planned now, survey coming out with dates in mid-June or later part of July ○ Working on corporate sponsors and event sponsorships

- Finance
 - Closing out last few months in the next few weeks and tax filing
- Membership
 - Sent an email with report – membership numbers up from 419 to 430; Anthony’s goal is 100 more by end of calendar year (final goal is 619)
 - Executive Membership – waiting for Cal Cities to send him a list of City Managers in our regions and will email/mail them and encourage to donate in lieu of their free membership
 - Working to remove gender from the membership applications
 - Working to coordinate visits with ICMA regional meetings
 - How to still collect DEI indicators to understand diversity of MMANC memberships?
 - Follow up on autorenewal of memberships online?
 - Issue with renewals? Some people had trouble renewing and had to get a special link from Kevin
- Program
 - Will be updating the Co-Chair guide to reflect some updated practices & frequently asked questions
- Conference
- CGL
- Communications
 - Email best practices
 - Keep those social media posts coming

<p>5 Award Committee Update TIME: 5 minutes PURPOSE: Informational LEADERS: Monica Davis</p>	<p>None</p>	<p>Emails going out regarding nominations, please share with your network! Think about who you want to nominate, and nominate folks! Rising Star should be a current MMANC member; email outreach going out early next week</p>
<p>6 2022 Strategic Plan Priorities - Updates TIME: 5 minutes PURPOSE: Informational/Feedback LEADERS: Ellie Dallman</p>	<p>None</p>	<p>3.1 - demographics of the MMANC 5.2 - looking at data of who is in each region; meeting with all the region chairs at their meetings to hear their concerns about their memberships 1.1 - looking at past survey data, using some of the info from the region discussions in an effort to inform program offering</p>
<p>7 Event updates – Women's Leadership Summit (WLS), Summer Symposium, Annual Conference TIME: 5 minutes PURPOSE: Informational/Feedback</p>	<p>None</p>	<p>WLS (Haley Reid)– Reached out to panelist speakers this week, have a good list so far; keynote speaker is being finalized; 73 registered so far; logo finalized Summer Symposium (Aaron Zavala)– July 14 in Petaluma at the Community Center, City Manager is sponsoring the event; get save the date on website</p>

<p>LEADERS: Candice Rankin, Felicia Escover</p>		<p>Annual Conference – Registration open (early bird pricing through end of June), register & book hotel ASAP!; RFP is open still for conference proposals; logo is launched and pretty; send any keynote/speaker/panel suggestions; finalizing sponsorship menu</p>
<p>8 Region Updates TIME: 10 minutes PURPOSE: Informational LEADERS: All</p>	<p>None</p>	<ul style="list-style-type: none"> - Region 1 – Emotional Intelligence webinar (35 attendees); email member list got bounce backs? - Region 2 – Met and is narrowing down some events; summer symposium! - Region 3 – Busy with WLS, looking into other events after WLS for end of summer, early fall - Region 4 – St. Patrick’s virtual meet and greet (30 people!) and did a raffle which was a success; plan for some ongoing outreach to some of the members and push membership where they can; looking to plan a hike in May somewhere in the East Bay TBD - Region 5 – First event = Webinar on May 19 over the lunch hour in partnership with California Consulting focus on storytelling for grant writing; collaborating with people in Fresno, planning a late summer/early fall “homelessness symposium”, morning of speakers and afternoon of site visits; looking to do some in person events soon
<p>9 In-person Board gathering @ the HiDive in SF April 23, 2022 TIME: 5 minutes PURPOSE: Feedback LEADERS: John Stefanski</p>	<p>None</p>	<p>Hope to see you all there!! Share with others on the board who isn’t on the call</p>
<p>10 Other Items and Announcement TIME: 5 minutes PURPOSE: Informational/Feedback LEADERS: Ellie Dallman</p>	<p>None</p>	<p>-Other social events this summer?</p>
<p>11 Adjournment PURPOSE: Meeting End</p>	<p>None</p>	

2022 Strategic Initiatives

- 1.1—Assess membership needs regularly to inform program offerings (Melvin and Felicia)
- 5.2—Evaluate region boundaries to localize MMANC (Giovanna and Felicia)
- 3.1—Focus on being inclusive as a board and organization and create a plan to better reflect the diversity of our communities (Monica)